|  |
| --- |
| **PAPER REVIEW FORM** |
| As mentioned in the editorial policies of *Perspectiva Empresarial*, the review system is "double blind" in order to guarantee independence in the review. In addition, within the framework of a constructive review of the texts, we make the following recommendations: 1. The review should focus on indicating the flaws and merits of the text and not those of its author.
2. The language and appraisals should always be respectful.
3. It is very useful for the authors to make concrete recommendations (references, theoretical perspectives, methodological adjustments) that make the article more academically sound.
4. If at the moment of reviewing the article you consider that you have any impediment to read it, we ask you to inform the journal as soon as possible.
5. This format is an aid for the reviewer and for the author, since it establishes relevant aspects that we consider should be taken into account. Therefore, please try not to omit any field.
 |

**A. REVIEWER’S DATA\***

|  |  |
| --- | --- |
| First and last name: |  |
| Institution of affiliation: |  |
| Date: |  |

\*These data will be kept confidential.

**B. CONFLICT OF INTEREST**

|  |  |
| --- | --- |
| I have no impediment or conflict of interest to perform the review of this case. |   |

**C. PAPER INFORMATION**

|  |  |
| --- | --- |
| Title | Haga clic aquí para escribir texto. |

|  |  |
| --- | --- |
| **TYPE OF PAPER** | Mark with an “X” |
| Scientific and technological research paper. A document that presents in a detail manner the original results of completed research projects. |  |
| Reflection article. A document that presents the results of completed research from an analytical, interpretative or critical perspective of the author, on a specific topic, using original sources. |  |
| Review article. A document resulting from a completed research work where the results of published or unpublished research on a field of science or technology are analyzed, systematized or integrated, in order to report on the progress and development trends. It is characterized by presenting a careful bibliographic review of at least 50 references. |  |

**D. CONTENT EVALUATION**

Assign a score from 1 to 5 by marking with an "X" in each of the aspects listed below, according to the following scale:

|  |  |
| --- | --- |
| 5 | Excellent |
| 4 | Good |
| 3  | Acceptable |
| 2 | Fair |
| 1 | Poor |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **ASPECT TO EVALUATE** | 5 | 4 | 3 | 2 | 1 |
| 1. Originality and interest
 |  |  |  |  |  |
| 1. Clarity of purpose
 |  |  |  |  |  |
| 1. Introduction and background
 |  |  |  |  |  |
| 1. Conceptual foundations
 |  |  |  |  |  |
| 1. Methodology
 |  |  |  |  |  |
| 1. Discussion of results or findings
 |  |  |  |  |  |
| 1. Relevance of conclusions
 |  |  |  |  |  |
| 1. Perceived contribution
 |  |  |  |  |  |
| 1. Structure (organization) of the contents
 |  |  |  |  |  |
| 1. Coherence of argumentation and writing
 |  |  |  |  |  |
| 1. Use of sources and citation style
 |  |  |  |  |  |

**E. REVIEWER’S CONCEPT ON THE PAPER:**

Please select one of the following options:









Below we offer a space for you to explain in more detail your decision about the paper, give recommendations or suggest courses of action to the authors so that they can work on a new version or correct their approaches in the future. In the first section addressed to the journal you can openly express your opinions about the article (this information, if not convenient, will not be sent to the authors).

COMMENTS FOR THE JOURNAL

|  |
| --- |
|  |

COMMENTS FOR THE AUTHOR

|  |
| --- |
|  |